



GRAND OPENING EVENT
MAY 3-5, 2019

280 LAKEVIEW DRIVE, TEMPLE, GA 30179

FRIDAY, MAY 3, 2019

8:00 am – 8:45 am	Bob Harris - Introductions
8:45 am – 10:00 am	Rocky Geans – Increasing Profits in Your Decorative Concrete Business
10:00 am – Noon	Simultaneous Demonstrations by All Artisans
Noon – 1:00 pm	Lunch
1:00 pm – 2:30 pm	Jim Peterson – 10 Ideas to Build a Great Decorative Concrete Business
2:30 pm – 5:00 pm	Simultaneous Demonstrations by All Artisans
5:00 pm – 5:45 pm	Recap of the Day's Events – Q & A with All Artisans
NOTE:	Refreshments Served during Q & A

SATURDAY, MAY 4, 2019

8:00 am – 9:00 am	Nathan Giffin – Introduction to Vertical Decorative Concrete
9:00 am – Noon	Simultaneous Demonstrations by All Artisans
Noon – 1:00 pm	Lunch
1:00 pm – 4:00 pm	Simultaneous Demonstrations by All Artisans
4:00 pm – 4:30	Keefe Duhon – Behind the Trowels – On-line Training
4:30 pm – 6:00 pm	Recap of the Day's Events – Q & A with All Artisans Live Stream – Behind the Trowels
6:00 pm - ?	Live Entertainment – Food and Beverages

SUNDAY, MAY 5, 2019

8:00 am – 9:00 am	Bob Harris – Overview of Polished Concrete
9:00 am – 10:30 am	Bob Harris – Decorative Polished Concrete Demo
9:00 am - Noon	Simultaneous Demonstrations by All Artisans
Noon – 1:00 pm	Lunch
1:00 pm – 2:00 pm	Simultaneous Demonstrations by All Artisans
2:00 pm – ?	Recap of the Day's Events – Q & A with All Artisans



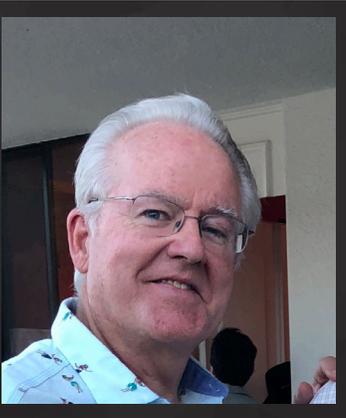
BOB HARRIS

Bob Harris is a Partner and Senior Director of Decorative Concrete Consulting for the SSI Team. Known worldwide in the Decorative Concrete Industry, Bob's expertise has taken him many places to share his ideas and educate others in the field of architectural concrete. He has been presenting at the World of Concrete for going on 20 years as well as the World of Concrete in Mexico City for four years, was the Master of Ceremonies at the Con/Expo Con/Agg demo in Las Vegas in March of 2002, participated in various speaking engagements for the Decorative Concrete Council and has conducted training sessions in Canada, the Caribbean, China, Germany, England, Greece, Indonesia, Ireland, Italy, Mexico, South Africa, Spain to name a few.

Bob is a third-generation concrete finisher and served as recent President of the Decorative Concrete Institute. Bob was affiliated with a large manufacturer of decorative concrete products for nearly a decade, the last part of which he served as the Director or Product Training, traveling the world sharing his job site experiences with students in addition to being an essential part of technical support and research and development. For many years as an active member of leading industry associations, such as ACI, ASCC and DCC, he contributed to the training and advancement of decorative concrete.

Bob also worked as Senior Superintendent for six years exclusively in Disney theme parks, doing decorative "themed" concrete work with integral color, dry-shake color hardeners and chemical stains. Bob personally placed and/or supervised the placement of over three million square feet of decorative concrete, including work for some of the major Disney theme parks in Orlando, Florida.

Bob Harris was among the first to be inducted into the Decorative Concrete Hall of Fame in 2010, in recognition of his achievements, commitment to excellence and innovations that have helped the Decorative Concrete Industry grow.



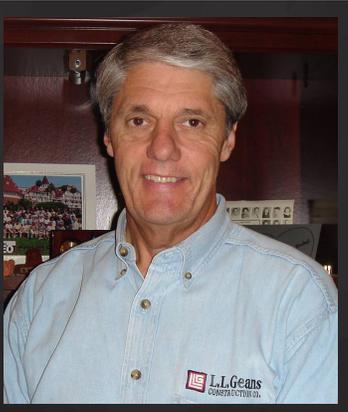
JIM PETERSON

Jim Peterson founded The Concrete Network in 1999. Peterson, a former Vice President of a major concrete contractor in Riverside, Calif., at that time had 14 years in the concrete business.

While walking the 1999 World of Concrete trade show in Las Vegas, Peterson realized that the industry was exploding with innovations such as concrete home forms, concrete colors and textures, micro toppings, stains and dyes, garage floor coatings, concrete polishing, pervious paving, etc. Even being in the business it was hard to comprehend all that was available.

At that point Peterson set out to organize online the concrete applications in a way that interested consumers, builders, designers, and concrete contractors and their crews could find useful.

From the first month when it was just Peterson and a part time web master, and not even a 1000 people (mostly friends and family and anybody else who would listen) visited the site, to today where a passionate and talented team of people are serving the millions of visitors to The Concrete Network each year, the mission has been the same: Provide accurate and useful concrete information in an easy to navigate and understand format, while connecting people to products or contractors that can help them get the job done.



ROCKY GEANS

Rocky Geans is the owner and president of L.L. Geans Construction Co., a 57-year old concrete contracting firm based in Mishawaka, Indiana, and as of December, 2016 Rocky closed the day to day operations of L.L. Geans to devote his time to his passion of teaching and sharing. Rocky has 44 years of experience in concrete contracting, 28 of those as president of L.L. Geans. With the work ethic instilled by his father, who founded the company in 1959, Rocky's organizational and management skills have guided the small construction company to a well-managed multi-million dollar firm.

Rocky is committed to giving back to the industry and helping others to be successful. He serves on many committees of industry-related associations and he created the ASCC's Management Information eXchange (MIX) Group.

Rocky was a Master Trainer and a Craft Instructor certified by the National Center for Construction Education and Research from 2000 thru 2010. In 2006, Rocky created the Rocky Geans Concrete Construction Business School in partnership with The Concrete Network.

Rocky and his wife Janet live in South Bend, Indiana. He has three children: Danny, Scott and Lisa.



KEEFE DUHON

Keefe Duhon is owner of Concrete Revolution, LLC. Keefe is from New Iberia, LA, where he and his family live and operate Concrete Revolution, LLC. Keefe's passion for his business started in early 2008, where he saw an opportunity to be creative, offer quality services to customers and start a revolution when it comes to plain concrete.

Keefe's philosophy is a bit different from other concrete contractors. Keefe believes that the floors you walk on should be art; art that is specific to his client's personality and art that is truly one-of-a-kind and which cannot be easily replicated. Keefe provides more than stained concrete; he gives his clients decorative concrete. This is an art that Keefe has perfected in a short time, making him an artist of concrete; changing concrete forever.

Keefe's professional flooring applications include: stains, epoxies, overlays, counter tops, fireplaces, vertical wall applications and showers, to name a few. Two of Keefe's signature applications are his wood planks and his own product line, CR-Liquid Marble. Keefe's attention to detail has enabled him to achieve real wood-like appearances without using stamps, all textured and colored by hand. His interest in epoxies lead to him working with manufacturers to develop his own formula, CR-Liquid Marble. His artistic mind allows him to create various movements and utilize numerous colors to create a custom, seamless floor.

Keefe's passion for the industry does not stop at applying awesome floors, he is a partner for www.BehindTheTrowels.com. Behind The Trowels offers live webinars where leaders in the decorative concrete world can provide live instructional webinars to participants without the need to leave work or home. This interactive learning experience will benefit learners who do not have the time to leave work but have a desire to stay up-to-date on the latest techniques as well as benefit beginners into the decorative concrete industry.

Awards and Recognitions:

- 2013 Greater Iberia Chamber of Commerce Business Innovation Award
- 2015 World of Concrete 1st Place Team Competition with Troy Lemon
- 2015 Concrete Decor Show, Brawl in the Fall 1st Place- Indianapolis, IN



JOSHUA RUSSELL

Joshua Russell has been in concrete since the young age of 13. He started working at a foundation company with his cousin Carl at R & R Poured Walls. From there he learned the art and love of decorative concrete through that company. From there he knew there was something more there to pursue educating himself on vertical carving and other decorative attributes.

Since then he has traveled the world designing themed environments and specific art pieces for his clientele base and enjoys capturing the essence of each customer's personal preferences in each job. As he has traveled the world, he has found much love in the art of the vertical carving world and even a stronger love as far as finding a network of truly, truly great people and friends that he has come to enjoy.



NATHAN GIFFIN

Nathan Giffin, Artist and Owner of Vertical Artisans.

Nathan started carving concrete in 1999 and launched publicly as a guest artist at World of Concrete Artistry event in 2008. His Web Site Vertical Artisans was designed to illustrate the methods, styles and techniques of stone facing.

He wanted to offer an incredible aid to fellow artisans who had a desire like he did for this craft. Giving artists something that he did not have many years ago was in fact a great personal goal for him. Having access to the rare data that he so desperately searched for but could rarely find was the primary goal. To this day, he still records all of his projects and innovations that are added to the site almost as soon as he completes them. He has no desire to stop adding value to his site.

Nathan welcomes you to enjoy the Art of Carved Vertical Decorative Concrete.