



CONCRETE CONSTRUCTION BUSINESS SCHOOL

March 6-7, 2020

Price: \$850/Student

**(Class is 7:30 am – 4:30 pm each day – Friday and Saturday)
(Thursday Night is a reception from 6 pm to 8 pm)**

You will learn proven techniques to increase sales and profits from one of the most influential people in the concrete industry, **Rocky R. Geans**, Former President and Owner of L. L. Geans Construction Company. With more than 44 years of experience as a concrete contractor, Rocky is a past Master Trainer and a Craft Instructor Certified by the National Center for construction Education and Research. He has been a leading force behind the creation and development of events and groups within the American Society of Concrete Contractors. Geans is a regular speaker at many industry events and has been featured in or written articles for several major concrete magazines.

A few reasons why you should consider attending!

- Learn how to invest in you or your employee's personal professional development
 - Your company is looking for proven growth strategies
- You are working 90 hours a week and still not making the money you deserve
 - You wear all the hats in your company and never take a vacation
- You don't sleep well due to stressing about your company's problems
 - The company you control needs refreshed business strategies
 - Learn to manage company growth the right way
- You may be new to contracting and want to build a solid business from the ground up

**To Register: www.DecorativeConcreteInstitute.com
or Email: leeann@decorativeconcreteinstitute.com**