



BUSINESS ADVANCEMENT

July 16-17, 2021

Price: \$750/Student

Come Join us for an unprecedented class to help you jump start your business just before the busy season. Regardless if you are a decorative concrete company, polishing company, flatwork finishing company that targets residential or commercial applications, this class will benefit you with an Allstar cast of presenters. Our impressive lineup includes: Rick Smith, Bryan Birdwell and Bob Harris of Structural Services Inc.; Rocky Geans of Rocky Geans Business School; Tom Ralston of Tom Ralston Concrete; Scott Metzger of Metzger/McGuire; Clif Rawlings of Sase; Ben Bass of Ben's Concrete Creations; Rebecca Fuscardo of Fuscardo Concrete. Each speaker will bring their own approach to the industry and discuss why they have not only been able to sustain through these difficult/economic times, but increase their profits while growing their business.

Also in attendance will be Keefe Duhon founder of Behind The Trowels and owner of Concrete Revolution demonstrating a variety of cutting edge decorative concrete techniques along with Bob Harris. Mike Tuccelli of Metzger/McGuire will be sharing tips on how to properly repair polished concrete such as chips, joint rebuilds, cracks and fractured edges. Round table discussions will take place and at the conclusion of this event, there will be an after party with live music, food and drinks. Come be a part of this special event and jumpstart your business while networking with some of the Industry's most influential people. More details will be posted soon.

Email leann@decorativeconcreteinstitute.com to register now!