



BUSINESS ADVANCEMENT

October 22-23, 2021

Price: \$750/Student

If you missed the World of Concrete in June, you don't want to miss our Business Advancement Class. I had the opportunity to watch several new duo presenters, plus be a part of a luncheon and a few other seminars. The knowledge that was presented is unmatched anywhere in the industry.

I want to express that the lineup we are offering you is a plethora of knowledge and many years of experience. Topics of discussion will involve Polished Concrete, Surface and Crack Repair, Problem Solving, Running Crews, Operating your business, Polished concrete, Finishing concrete, Different sized projects, Admixtures, Business Development, live demos and so much more. There will be round table discussions where we can all share ideas, discuss issues and find resolutions.

The American Concrete Institute (ACI) Convention is in Atlanta October 17-21. Maybe you would like to attend some of their meetings, then shoot over to Decorative Concrete Institute for "more" knowledge on October 22-23.

Never stop Educating yourself! You may never have an opportunity to have so many heavy hitters in a relaxed environment sharing their careers worth of knowledge!

Email leann@decorativeconcreteinstitute.com to register now!